

Subject: Fw: Wrong Hindi translation in your advertisement

From: Surendra Kataria <skkataria64@rediffmail.com> on Fri, 06 Dec 2024 13:24:12

To: "newdelhi@sidbi.co.in" <newdelhi@sidbi.co.in>

3 attachment(s) - 1c9526c1-7bd0-4a47-ba89-e131ea090198.jpg (84.22KB), 8c3f392f-adb0-4b2a-97e0-b161a155e7f8.jpg (76.87KB), eb61930e-256f-43a7-8e28-22548740d78b.jpg (80.65KB)

From: "Surendra Kataria" <skkataria64@rediffmail.com>

Sent: Fri, 06 Dec 2024 13:23:01

To: "nedelhi@sidbi.in" <nedelhi@sidbi.in>, "hemachopra@sidbi.in" <hemachopra@sidbi.in>

Subject: Wrong Hindi translation in your advertisement

To,

Any Committed Official of SIDBI.

May please forward it to the concerned person or unit of the SIDBI.

Sir,

With due respect it is to submit that on dated Dec. 05, 2024, I have seen an advertisement on an AC chair car coach of Train no. 12991/92 (Udaipur- Jaipur and Back) about MSME and SIDBI .

The advertisement says the needy person can visit your website, and website (वेबसाइट) is written as webside (वेबसाइड) in its hindi version.

Kindly correct it in next phase of advertisement, because the language is not merely a medium of communication, rather it is our mother.

Regards.

Enc- photo of the advertisement

S.K.Kataria, Jaipur

cell- 9929155426